

# DREAM JOB



We asked job applicants in Morocco to tell us what their ideal job would look like. Here's what they said:

## Top qualities a manager should have:

 **Leadership**  
(66% of respondents)

For 63% of men it's leadership



For 58% of women it's good communicator

## What shouldn't a manager do?



2 out of 5

think a manager should not be resistant to change



For 1/3

a manager should not lack organisational skills

Recognition for 3 out of 5 involves a change in responsibilities + acknowledgment



## Most important elements in day-to-day work:



Company transparency



Career growth potential



Work-life balance

Hot desking appeals to 54%

The reasons:



Adapt workspace depending on their needs  
Work outside the office when necessary

100 surveys completed by job applicants on the Michael Page website in Morocco, from February 2022 until April 2022